

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

**Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.**

## **PhD in Management (with Integrated Studies) (N2R201)**

## **PhD in Marketing (with Integrated Studies) (N5R201)**

1. Location: Durham
2. Duration: full-time (48 months) / part-time (96 months)

### **Programme Structure: Year 1**

3. Candidates shall study and be assessed in the following modules:

		<b>Credit value</b>
Fundamentals of the Philosophy of the Social Sciences ~ <	<a href="#">BUSI4S715</a>	15
Qualitative Methods for Doctoral Research ~ <	<a href="#">BUSI4T015</a>	15
Quantitative Methods for Doctoral Research ~ <	<a href="#">BUSI4S915</a>	15
Advanced Management and Marketing Theory ~ >	<a href="#">BUSI4T115</a>	15
Team Research Project ~ < > ^	<a href="#">BUSI4T415</a>	15
Individual Research Project ~ < >	<a href="#">BUSI4T360</a>	60

4. Candidates shall also study and be assessed in modules to the value of 45 credits, chosen from List A subject to the approval of the supervisory team (only a selection of these modules will be available each year):

<b>List A:</b>		<b>Credit value</b>
Qualitative Methods in Social Science <	<a href="#">SOCI58815</a>	15
Participatory Action Research ^	<a href="#">SOCI43715</a>	15
Advanced Ethnographic Research >	<a href="#">ANTH47115</a>	15
Statistics <	<a href="#">PSYC42415</a>	15
Advanced Statistics > ^	<a href="#">PSYC42315</a>	15
Interdisciplinary Perspectives and Practices across Social Research <	<a href="#">SOCI59515</a>	15
Systematic Reviews >	<a href="#">EDUC46715</a>	15
	OR	
Business Ethics >	<a href="#">EDUC47710</a>	10
Critical Research Practice <	<a href="#">PHIL41515</a>	15
Advanced topics in Behavioural Science < > ^	<a href="#">PSYC42230</a>	30
Operations and Supply Chain Management <	<a href="#">PSYC41830</a>	30
Global Supply Chain Leadership >	<a href="#">BUSI55215</a>	15
Sustainable Supply Chain Management <	<a href="#">BUSI48Z15</a>	15
Digital, Resilient and Sustainable Procurement >	<a href="#">BUSI48W15</a>	15
New Venture Creation >	<a href="#">BUSI4X615</a>	15
Decision Making and Business Option Modelling >	<a href="#">BUSI5C715</a>	15
Work and Society <	<a href="#">BUSI4G215</a>	15
Employee Relations >	<a href="#">BUSI5F015</a>	15
Human Resource Management <	<a href="#">BUSI5C315</a>	15
	<a href="#">BUSI53215</a>	15

East Asian Business and Management >	<a href="#">BUSI5A815</a>	15
Marketing Strategy and Tactics <	<a href="#">BUSI4G915</a>	15
Marketing Theory <	<a href="#">BUSI4H015</a>	15
Buyer Behaviour and Marketing Innovation <	<a href="#">BUSI42515</a>	15
Consulting <	<a href="#">BUSI45J15</a>	15
Global Marketing >	<a href="#">BUSI45W15</a>	15
The Science of Leadership >	<a href="#">BUSI44U15</a>	15
Advanced Marketing Strategy >	<a href="#">BUSI49W15</a>	15

\*\*\* Note that the programme directors of master programmes (namely MSc in Management, MSc in Marketing, MSc in Human Resource Management) at DUBS have been consulted and they have kindly agreed that all modules in these programmes could be offered to our PhD candidates as electives depending on the students' research interests and needs.

### **Programme Structure: Years 2-4 (Years 3-8 for part-time study)**

5. Candidates shall study and be assessed in the following module:

<b>List B:</b>	<b>Credit value</b>
Doctoral Thesis (maximum 100,000 words)	540

### **Assessment, progression and award**

6. Modules marked with ~ must be passed with a mark of at least 50%. These modules may not be compensated.
7. The requirements for progression are stated in the Core Regulations for Integrated PhDs. At the end of the taught phase candidates will have preliminary registration on the Thesis while awaiting confirmation of results by the Board of Examiners. Only on successful completion of all taught modules will the registration be confirmed. In addition, progression to the research phase is subject to approval of a satisfactory research proposal.
8. Modules marked with a < will be delivered in Term 1, modules marked with a > will be delivered in Term 2 and modules marked with a ^ will be delivered in term 3.
9. Candidates may leave the programme with a named lower award subject to the following restrictions:
  - a. Master of Science in Advanced Research Methods: Candidates must obtain a mark of 50% or more in 180 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations).
  - b. Postgraduate Diploma in Research Methods: Candidates must obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115), Team Research Project (BUSI 4T415), and one module from List A to the value of 15 credits.
  - c. Postgraduate Certificate in Research Methods: candidates must obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations) including Fundamentals of the Philosophy of the Social Sciences (BUSI 4S715), Qualitative Methods for Doctoral Research (BUSI 4T015), Quantitative Methods for Doctoral Research (BUSI 4S915), Advanced Management and Marketing Theory (BUSI 4T115);
  - d. Candidates who obtain a mark of 50% or more in at least 120 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Diploma in Research Methods, shall be eligible for the award of Postgraduate Diploma in Management/Marketing;

- e. Candidates who obtain a mark of 50% or more in at least 60 credits at Level 4 (subject to the provision for compensation set out in paragraph 6 above and the core regulations), but do not satisfy the requirements for the award of Postgraduate Certificate in Research Methods, shall be eligible for the award of Postgraduate Certificate in Management/Marketing.