

These programme regulations should be read in conjunction with the University's [core regulations for postgraduate programmes](#), and the [marking and classification conventions for postgraduate programmes](#).

Durham University Business School is accredited by the European Quality Improvement System (EQUIS) for a period of five years from 2022 and the Association to Advance Collegiate Schools of Business (AACSB) for a period of five years from 2024.

MSc Management (International Business) (N2P609)

1. This programme is available at Durham City in a full-time (12 months) mode of study.
2. The last intake of students for this programme was October 2024.

Level 4 (Degree)

3. Candidates shall study and be assessed in the following modules:

		Credit Value
Strategy ~	BUSI42115	15
Organisational Behaviour ~	BUSI4V815	15
Business Analytics ~	BUSI4AY15	15
Global Business ~	BUSI5G815	15
Global Marketing ~	BUSI45W15	15
Strategic Marketing Management ~	BUSI5B815	15

4. Candidates shall also study and be assessed in one module to the value of 60 credits from List A below:

List A		Credit Value
Research Methods and Dissertation ~	BUSI4I460	60
Research Methods and Dissertation (International) (Management - General) ~	BUSI4N960	60
Business Project ~	BUSI4AX60	60

5. Candidates shall also study and be assessed in modules to the value of 30 credits from List B below (only a selection of these modules will be available each year):

List B		Credit Value
Artificial Intelligence and Digital Transformation	BUSI4AU15	15
Leading and Managing Change	BUSI4X715	15
Financial Management	FINN50115	15
New Venture Creation	BUSI5C715	15
Consulting	BUSI45J15	15
Corporate Governance	ACCT40915	15
Decision Making and Business Option Modelling	BUSI4G215	15
East Asian Business and Management	BUSI5A815	15
Employee Relations	BUSI5C315	15
Employee Reward Strategy	BUSI49Z15	15
Financial Planning and Control	ACCT40415	15
Global Sport Business	BUSI4Q515	15
International Study Tour	BUSI47Z15	15
The Science of Leadership	BUSI44U15	15
Competitive Strategies and Organisational Fitness	BUSI46S15	15
Human Resource Development	BUSI45L15	15
Retail Marketing Management	BUSI49T15	15
Designing and Marketing Services	BUSI49U15	15
Digital Marketing	BUSI4Q415	15
A credit-bearing language module offered by the University's	-	20

Assessment, progression and award

6. Modes of assessment will include written examinations, coursework, group presentations and written group work.
7. There will be an assessment period in January/February for modules that are delivered in Term 1.
8. Candidates who have failed modules which are assessed in the January/February and/or May/June assessment period shall normally be required to resit all failed modules in the following August assessment period. Candidates whose failed modules are worth 30 or more credits may however elect to defer the submission of their dissertation until January of the following year.
9. All candidates must submit a dissertation of not more than 15,000 words. Candidates who fail the dissertation on first submission in September may elect to resubmit in the following January/February as an alternative to the next normal occasion.
10. Modules marked with a ~ must be passed at 50% or above; a mark of 40-49% cannot be compensated.
11. Candidates who select a CFLS credit-bearing language module must select 185 credits in total.